



Glevum Associates

*Afghanistan Presidential
Election
Second Round Exit Poll Results
Telephone Survey*

June 2014

*Key Findings from a new telephone exit poll of 2,749
Afghans who said they voted in the Second Round of the
Afghan Presidential Election on June 14th 2014*

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Executive Summary of Key Findings

The primary finding of this telephone exit poll is that a clear majority of the voters interviewed, 2,749 in total, chose Dr. Ashraf Ghani (53%) over Dr. Abdullah Abdullah (47%) as the next President of Afghanistan by eight clear percentage points.

These results were secured from a randomly generated list of over 200,000 six figure numbers for Afghan Area codes. From this list a randomly generated list of 30,000 numbers was provided to our Afghan interviewers to call.

This result was in line with two polls that Glevum released last week that showed Ghani at 48-49%, Abdullah at 42-45% with 7-9% undecided.

Overall, the poll aimed for maximum transparency.



Methodology

Glevum Associates has conducted a telephone **exit poll** of 2,749 Afghans who said they voted in the Presidential runoff election held on June 14, 2014.

From June 14-16, 2014, interviewers from Kabul-based Asia Innovative Research and Communication (AIRC), used extensively by Glevum for more than 30 other similar surveys over a five year period, spoke with 2,749 individuals who said they had voted on June 14th. The interviews were conducted in Dari and Pashtu.

The survey utilized a random selected sample of six-digit numbers with area codes within Afghanistan. A total of 200,00 numbers were then entered into SPSS by our U.S. based analyst and 30,000 numbers randomly selected for the Afghan interviewers to call. These 30,000 phone numbers were dialed to obtain 2,749 completed interviews. Interviewers phoned respondents and asked if they had voted on June 14 and, if so, for whom they voted for.

Methodology, continued

All calls were made to cell phones because landlines are rare in Afghanistan.

It is not uncommon for Afghans to share cell phones and phone numbers although the extent of this practice is unknown. In the survey, the person who answered the phone was deemed the respondent. S/he was simply asked if s/he had voted on Election Day to keep the interview short and minimize refusals.

Randomly selecting respondents from all users of a phone number selected in the sample would be too lengthy. Because incoming calls would likely be charged to respondents, it was vital to keep the interviews short.

Determining specifically with whom to speak would first require asking if the cell phone number was shared or used only by one person. If shared, then it would be necessary to ask questions about with whom it was shared and then randomly selecting interviewees and reaching those individuals if they had not answered the phone.

Methodology, continued

Glevum was concerned that respondents would end interviews that were not short. For the same reasons, demographic questions were not asked.

The margin of error is estimated at 1.78% with a 95% level of confidence.

This survey was conducted separately but simultaneously with a similar face-to-face exit poll, the results of which we are also releasing today.

The aim of sponsoring two surveys was to ensure that we were able to provide the most comprehensive coverage with the limited resources we have available for this effort



Summary of Key Findings

The primary finding of this telephone exit poll is that a small but decisive majority of voters interviewed, have chosen Dr. Ashraf Ghani (54%) over Dr. Abdullah Abdullah (46%) as the next President of Afghanistan.

Candidate	Percent of vote
Dr. Ashraf Ghani Ahmadzai	54
Dr. Abdullah Abdullah	46
TOTAL	100

Summary of Key Findings

Glevum also conducted a face-to-face poll at 51 polling stations in ten provinces, interviewing 2,206 voters, throughout the day on June 14th. The majority of those voters also picked Ghani over Abdullah by 53% to 47%.

Candidate	Total (%)	Phone (%)	In-person (%)
Ashraf Ghani Ahmadzai	54	54	53
Doctor Abdullah Abdullah	46	46	47
TOTAL	100	100	100

Summary of Key Findings

These results are also in line with the two pre-second round polls conducted by Glevum and released last week which also had Ghani (49/48%) leading Abdullah (42/45%) with between 7 and 9% of likely voters undecided.

**For more information, please
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